



Where Luxury Merges with Good Life

*Luxury is a state of mind, and it is not an exaggeration to say that Central Park understands this state of mind very well. Since its inception in 1991, Central Park under the aegis of its visionary leader, **Mr. Amarjit Bakshi, Chairman & Managing Director**, has positioned itself as a niche and innovative luxury real estate developer that is driven by enthusiasm, passion, and commitment to quality and consumer delight.*

■ What makes Central Park a legend in creating luxury living?

It is one of the fastest growing luxury realty brands with an established presence in India's National Capital Region, Central Park is renowned for designing inimitable 'Concept Living' premium spaces suited for the new age generation. Coveted by connoisseurs, benchmarked by peers and respected by associates, Central Park has fine properties across the luxury and aspiring segments. With a mission to build, develop and maintain unique customer experiences through world-class concept spaces, the company's endeavour is to not only meet but exceed customer expectations.

Central Park has always dared to go where no else has gone before. Against the market odds, it was the first developer to start the trend of luxury housing on Golf Course Road, Gurugram through launch of its first project - Central Park in 2001. Spread across a 14.5 acre area, the 407 grandly-designed apartments and penthouses are home to many 'corner office' leaders and likeminded community, the property has become the most central to its famed location. The project received overwhelming response from consumers and the industry alike.

■ Could you elaborate on 'Concept Living' spaces created by Central Park?

We, as a brand, believe that homes should not be merely brick & mortar, but should have an identity of their own. That is how Central Park Resorts was envisaged - a premium living space with a unique proposition of 'Live-in-a-Resort' where everything is at hand. Spread over 47 acres, Central Park Resorts gives a glimpse in to the vision of its founders to create living spaces that transcend the ordinary and enable residents to enjoy the extravagance it has to offer. From the minute one enters the premises, the resort lifestyle welcomes everyone with open arms. The focus on design can be gauged immediately as the layout of the property ensures that all towers are arranged along the property's periphery. Spacious balconies overlooking 20 acres of central greenery are sure to brighten everyone's day as one looks over the green vistas to bring calm and peace after a hectic day at work. The underground driveway tunnel ensures that there is no vehicular movement on the ground, making the resort space pollution free. One can see the vast expanse of Central Greens which houses an amusement park for kids, lawn tennis courts and grand fountain, among many other amenities. The space continues to be a safe haven for everyone to walk and play around freely - all thanks to the underground driveway tunnel.

■ What are some of the noteworthy Central Park resort experiences?

Well, you can enjoy world class Food & Beverage services with three in-house speciality restaurants, while the juice bar and the fine-dine gazebos cater to every hunger pang. Leisure and wellness come in next and aren't devoid of anything less than extraordinary. A Salon & an exotic Spa and Yoga centre all await to address every mood. Even the furry little ones can get pampered at the in-house pet Spa. One can also enjoy impeccable housekeeping services at Central Park Resorts such as concierge, launderette and chef-on-call, or services to take care of cleaning, cooking, house maintenance and planning needs. We also have a car-wash facility.

■ The Sky Villa concept - what makes it different and a hit with clients?

The latest crown-jewel of Central Park Resorts that gives another dimension to luxury living is called Sky Villas. Positioned as providing '9 levels of luxury', the limited-edition penthouses are conceptualized to offer the who's who with amenities and facilities that are truly at par with the world. Each Sky Villa exudes a unique identity in terms of its design to suit individual tastes. Owning a Sky Villa comes with its special set of privileges for owners - both intangible and material in nature. The Sky Villas are created in a style that reflects the perfect marriage of contemporary artwork fused with contemporary designs. The design is inspired by the confluence of modern and historical designs, which respectfully acknowledge the past, but cater to the spirit of modern customers who are driven by a passion for the future.

■ What are the facilities offered at Sky Villas?

Sky Villas offer 3 and 4 levels of exquisite luxury, unmatched privacy and an added advantage of Resort Life. The Sky Villas are fully furnished, ready-to-move-in luxurious penthouses that offer a private lift, the master's private floor, deck with a private pool, gym, terrace and a private entertainment area. Owners are entitled to a host of White Glove Services; a chef on call that caters to guests, efficient housekeeping to keep the home spic and span, a resourceful concierge that helps with every eventuality from travel reservations to last minute deliveries and everything in between. A professional security team looks after safety and security, aided by an additional layer of 3-tier security system.

■ Which is the latest property developed at Central Park Resorts?

The newest attraction for Sky Villas owners is the extravagant Club Capri - a four floors magnificence to offer the best for residents. A grand lobby welcomes residents to the ground floor and the Multi-Purpose Banquet Hall is perfect grand functions or special meetings at the Business Centre. The basement of the club is equipped with a squash court, juice bar & a snooker/billiards room. Indulge in the best of our Food & Beverage services along with a bar, while an all-weather indoor swimming pool and a toddler's pool keeps the entire family active and fit.

■ What makes Central Park Flower Valley a unique project?

In line with our philosophy of 'Concept Living', our next landmark project is Central Park Flower Valley, with the concept of enjoying sprint throughout the year. The township spread planned over 500 acres is replete with myriad choices of homes, world class physical, spiritual and social amenities and to top it all, a main road location in the South of Gurgaon, just minutes away from Golf Course Extension Road and other landmark destinations. Positioned to be the cynosure of uber-living, Central Park's Flower Valley befits the urban lifestyle with amenities, facilities and a township that's truly at par with the world's best.

Central Park Flower Valley has world class academies for golf, cricket, lawn tennis, badminton, swimming, fitness, yoga, acting and dance manned by experts. In order to rejuvenate one's mind, body & soul, there are 45 wellness features on offer. To further complement modern lifestyle, all the basic amenities like convenience stores, 24-hour power & water backup, shuttle service, medical emergency services and many more are available. It's natural to be awestruck by Central Park Flower Valley's vast expanse of tropical beauty, but with premium luxuries nestled right within its premises.

■ How does Central Park pamper discerning clients?

To meet the ever-evolving taste and preference of consumers, Central Park has recently launched Clover Floors at Flower Valley. The homes are a perfect confluence of cutting-edge technology with aesthetic, world-class design to meet the modern consumers' taste. With Clover Floors, Central Park aims to create an unmatched intelligent living experience for its discerning customers. Clover Floors is an important step towards building intelligent communities by providing consumers with greater control and convenience in everyday life through integration of fans, ACs, lights, video-door phones, panic buttons and smoke sensors, with third-party automation devices such as Amazon Alexa. Moreover, 5-star hospitality services delivered by our own Hospitality team elevates the lifestyle at Central Park.

■ What is the niche that Central Park wants to create for itself?

Central Park wants to be recognized as an innovative developer that brings paradigm shifts in real estate products and we are very well on our way with the exquisite designs, quality of construction, service philosophy and unmatched facilities that set the projects apart from anything else one will see in the NCR region. Our focus on customers makes us go that extra mile & create world class spaces for living. We don't want to be the biggest, but the best at what we do!